

Houston Texas Consulting Reviews 2012

Houston Texas Consulting is a leading sales and marketing company in the business-to-business market. Our firm bridges the detrimental gap by building lasting relationships through in-person contact with businesses. When compared to other forms of marketing, the benefits are invaluable. Through the use of courteous, professional, and service-specific presentations we create a positive and lasting impression. Our approach enhances brand loyalty, which translates into increased revenues and long-term success.

Most organizations are built on an every-man-for-himself model. Even in a large company, everything is a solo deal. We are different. We know that teamwork pays off. No one succeeds alone. We know that our success is dependent on finding and developing solid team players. That is why we focus our own recruiting on identifying those with the inherent qualities to succeed: discipline, commitment, character, and personality. We look for the right type of person (who may or may not have experience), and then introduce personal and professional leadership principles to further their career. The result is success, and for a simple reason: our employees are continuing to learn and grow. If you're the kind of ambitious, energetic, charismatic pro we believe you are, you can be very successful here.

We live in a world which is awash in data and information that has swamped our systems of representing and understanding it, precisely at a moment in history when we need most to understand this information. The act of giving, it starts with a tiny wave, one individual or a small group, but it can build momentum and become a very big wave eventually. Each one of us can do our part. No matter how small or insignificant our act may seem at the time, it has the power to catch on and inspire others; so that together we can become a force for good, and able to make some big changes to improve lives and create a better world for all. One of the core values at Houston Texas Consulting is community involvement.

It is custom that at the end of a year people review the accomplishments and goals set for the year; evaluating the successes, the failures, and how to improve for the next year. Houston Texas Consulting has taken time out to review all of their philanthropic achievements for 2012. Here is a brief summary on 2012's philanthropy events that Houston Texas Consulting has participated in or supported.

Monday, January 2nd marked the beginning of the "Wish List" drive for the Ronald McDonald House of Houston at Houston Texas Consulting and ended in late February. The Ronald McDonald House's vision is that every child and family dealing with a critical illness will have a place they can stay and be close with their family during the hardship of dealing with the illnesses. The team made a donation of over 280 lbs. of the "Wish List" essentials and necessities. Houston Texas Consulting will continue to donate throughout the next year and be a continuous supporter of the Ronald McDonald House of Houston.

In March the team from Houston Texas Consulting came together and participated in the 23rd annual AIDS Walk Houston. AIDS Walk Houston is an exciting, non-competitive event that increases community awareness and educates Houstonians about HIV/AIDS. The walk is presented by Marathon Oil and is a community-wide event that attracts thousands of Houstonians each year. The Walk is produced by AIDS Foundation Houston, Inc. and proceeds benefits local AIDS Service Organizations striving to make an impact in the fight against AIDS while providing vital social services to Houstonians living with HIV/AIDS.

In April and again in August Houston Texas Consulting teamed up with the Japhet Creek Community Association to keep Houston green and clean. Japhet Creek Community Association (JCCA) is dedicated to the restoration of the natural beauty of Japhet Creek and Japhet Creek Park as a much-needed green space to Houston's East End. JCCA aids in the preservation of the creek as a linear green finger to provide an organic filter for water entering Buffalo Bayou, and to encourage its use for light recreation for citizens of the East End. HTC participated in the following activities at Houston's East End Japhet Creek Linear Park: picking up trash, planting native trees and bushes, clearing path of vines and limbs, mulching around trees and in pathways, removing non-native plant species, and other similar tasks.

On Sunday, July 17th Houston Texas Consulting teamed up with Food for Life to prepare lunches for the young children of Houston. We met at the Hare Krishna Temple of Houston to prepare lunches consisting of sandwiches,

fruit, and juice for an estimated 300 children. The employees at Houston Texas Consulting really enjoyed working with Food for Life and think it is a great organization that really cares about the well-being of the young children in Houston.

Throughout 2012, the team at HTC joined forces with the Operation Smile organization to bring healing to those beautiful children's faces; steadily raising money throughout the year for the organization. Every three minutes a child is born with a cleft lip or palate — often unable to eat, speak, socialize or smile. In some places these children are shunned and rejected. And in too many cases, their parents can't afford to give them the surgeries they need to live a normal life. Operation Smile is an international children's medical charity that heals children's smiles, forever changing their lives.

In November the team from Houston Texas Consulting raised money and participated in the annual Step Out: Walk to Stop Diabetes. Step Out: Walk to Stop Diabetes is the signature fundraising walk of the American Diabetes Association. Formerly Step Out: Walk to Fight Diabetes and America's Walk for Diabetes, the event has been taking place for more than 20 years and has raised more than \$150,000,000 to Stop Diabetes. More than 150,000 participants from over 130 walk events across the country came together to raise over \$20 million. The team at Houston Texas Consulting could not be more excited to participate in such a beneficial fundraising event.

Houston Texas Consulting has joined forces with the Houston Children's Charity for their annual Adopt-A-Family program. The Adopt-A-Family program aids families going through hardships during the holiday season. Through this program, organizations, such as Houston Texas Consulting, are afforded the opportunity to assist local families and offer gifts of hope, encouragement, and caring to those needing it most. The team at Houston Texas Consulting sponsored a local family of five by purchasing Christmas presents and gift cards for, not only the kids, but also the parents to enjoy this holiday season. Houston Texas Consulting has taken great pride in being able to help a local family in need, especially around the holidays.

As we reflect on the 2012 philanthropic events, we can't help but think about how it can improve for 2013. This past year HTC brought smiles to faces, brought holiday cheer to those going through hardships, helped keep Houston clean and green, and aided in a collaborative goal to bring healing and meals to those who need it most. Overall 2012 has proved to be a success in the philanthropic efforts to help others in need. The goal for next year is to exceed the efforts and success of this year. So, cheers and here's to the end of one successful year and the beginning of a new and prosperous one.